

Nichols Farms

Superior Beef Genetics

Opening Day Private Treaty Bull Season

SATURDAY, JANUARY 27, 2024

Nichols Farms Bull Barn • Bidding starts 1:00 PM

**450
BULLS**

6 Six Genetic Lines of Hard Working Bulls
Angus • Simmental • SX (Sim Angus) • South Devon
Nichols Composites (DA) • Nichols Hybrids (DX)

Offering our greatest set of **YEARLING BULLS...EVER!**

Industry pioneer for "Opening Day Private Treaty" bull sales hosted for over 70 years.

New For 2024 Two Additional Groups of Bulls

1

"Best of the Best" Nichols Bulls selected for our own in-herd use. Impressive numbers, outstanding phenotype with ability to work anywhere.

2

Big, stout, virgin Fall Yearling bulls, ready to turn out. They are fertility tested, trich tested, fe tested and 50K genomic profiled.

At Nichols Farms, all of our sale bulls are backed by a cowherd with 71 years of selection pressure. We breed for growth, carcass traits, mothering ability, sound feet and good disposition. If a cow does not produce, she goes to town.

We have strategically developed six genetic lines. All different, all with various strengths and reasons to use. Nichols Farms has earned the trust of cowmen because these bulls will go out and get cows bred, plus sire calves that top local feeder calf sales. Our bull buyers expect success and year after year we deliver!

Nichols Farms has made a major investment in a C-lock SMART-FEED intake system. The highest cost for beef animals is the feed/forages that account for 75% of the retail cost of a steak. With corn above \$6.25 per bushel and big round bales of fescue/and brome hay fetching \$100, the handwriting for importance of feed efficiency is on the wall.



Come see us or give us a call to make a sight unseen satisfaction guaranteed purchase. We sell privately because it works for us and our customers. We are just an hour and a half East of Omaha off Hwy 80.

www.nicholsfarms.biz

2188 Clay Ave., Bridgewater, Iowa 50837

Bull Barn/Dave: 641-369-2829

Ross Cell: 641-745-5241